

Duff Isberg

Software Engineer & UX Designer

EXPERIENCE

Founder | Avroware

SEPT 2021 - PRESENT, TORONTO, ON

- Founded Avroware Web Development, a company providing web solutions services including Responsive Web Design, SEO, DNS Management, CMS builds, Website Analytics, etc.
- Experience building web applications with HTML, CSS, Javascript & Wordpress for multiple businesses
- Grew the company myself to 25+ full time recurring clients worldwide

Freelance Web Developer | Self-Employed

SEPT 2019 - DEC 2021, TORONTO, ON

- Using self-taught & University skills, I began freelance web development in 2019
- I was responsible for building & maintaining 15+ websites in all industries, including Financial Management Companies, Consulting Firms, Food+Beverage Companies, Real Estate sites, etc.

Product Marketing Coordinator | Softchoice Inc.

JUL 2014 - SEPT 2014, TORONTO, ON

- Created a previously undeveloped platform between inside and outside sales at Softchoice, using Microsoft Sharepoint, linking two sales teams of 100+ employees
- Coordinated with & surveyed Sales Teams and Product Marketing Managers

PROJECTS

Lead Designer & Developer | [Duff Isberg Portfolio](#)

NOV 2019 - PRESENT, WEB DEVELOPMENT

- Lead designer & developer on every project listed in the above portfolio (more examples available upon request)
- Directed teams including graphic designers & developers to launch each website

UX Designer | Google Hackathon

DEC 2022

- In 24 hours designed an entirely new accessibility system for Google, allowing accessibility settings to be saved across all Google products
- We created Google Access, which gives users an expanded accessibility profile that they can personalize with any needs they may have and the Google Access toolbar, allowing on page fine tuning of accessibility settings. We then presented our work to Google employees

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github.com/wisberg

SKILLS

HTML, CSS, Javascript, C++,
Figma, Sketch, InVision, Adobe
Creative Suite (Illustrator,
Photoshop, InDesign), Wordpress,
React, Zeplin, Google Analytics &
Data Studio, Communication,
Leadership, DNS

PROFILE

Self starting entrepreneur with experience running/founding a web solutions company. As a sole employee, built websites and web applications for multiple large businesses worldwide. Background in Software Engineering & UX Design, looking to transition to an in-house developer role. Strong technical & communication skills with a large network in Toronto.

EDUCATION

BrainStation | Certificate, Project Management

FEB 2023 - APR 2023, TORONTO,
ON

BrainStation | Diploma, User Experience Design

SEPT 2022 - DEC 2022, TORONTO,
ON

Lighthouse Labs | Data Analytics Certificate

AUG 2020, TORONTO, ON

University of Western Ontario | Software Engineering

SEPT 2013 - 2018, TORONTO, ON